

Telangana Industrial Health Clinic Limited

Financial Markets

<u>in India</u>

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Content

- 1. The big markets -- equity, debt, currency, commodity futures
- 2. How these markets work.
- 3. Role of the financial markets in the economy
- 4. Fear of finance



Fundamentals of Marketing – Just a recap --These never change

- The good news: if you own a strong position in the mind, you can milk that position forever.
- ✓ Bad news: You can't easily change that position.
- ✓ You can't compete really on a level playing field.
- ✓ You have to have a strong prediction of the future.
- ✓ Marketing power is in specialization
- *"Marketers will move from focusing on large Segments to targeting specific niches. In niches there are riches": Philip Kotler*



Evolution of the concept

➤Uncertainty of future.

- People want safety
- Such people come together
- Price agreement started In Europe and Japan
- Speculators provide liquidity
- >Arbitrageurs help remove market imperfections
- ➤Trading sophistication in 19th Century in USA



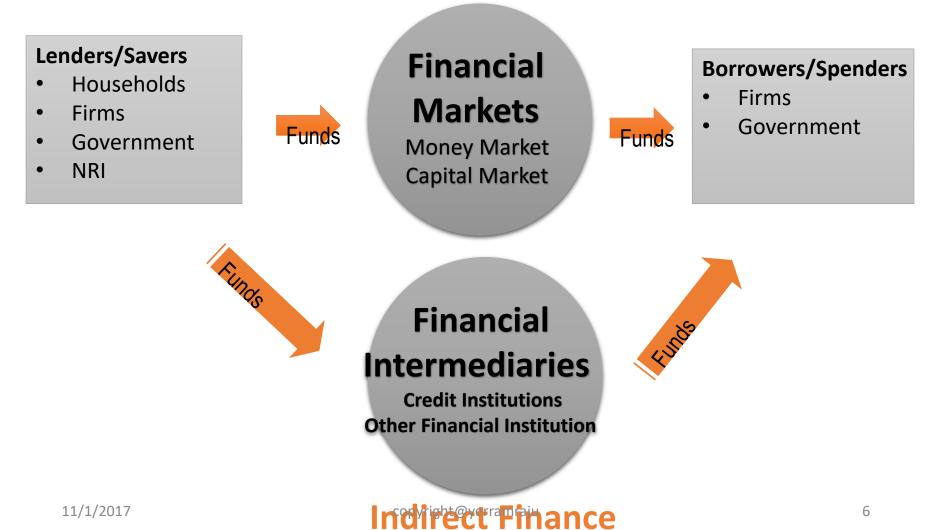
Financial Markets

Financial Markets channel funds from those who have savings, but no productive uses for them, to those who have productive investments, but insufficient funds to carry them out. In other words, financial markets move funds from those who "save" to those who "spend" on productive capital.

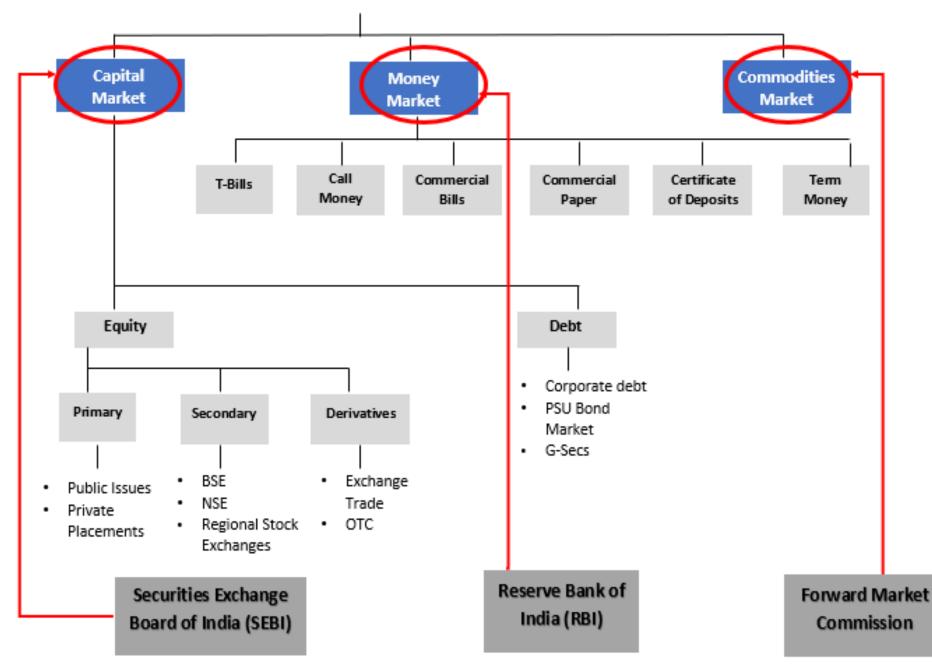


Functions of Financial Markets

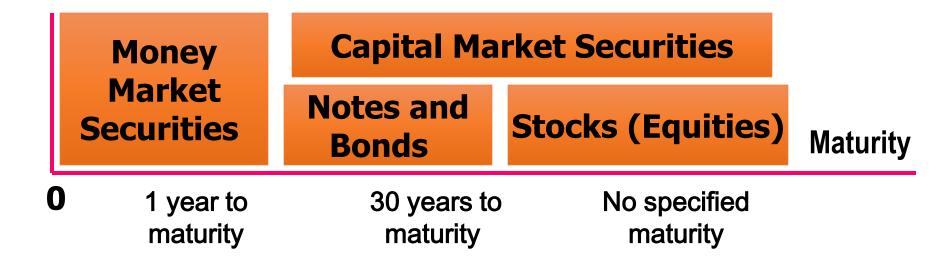
Direct Finance



Financial Markets in India









- Bid-ask spread: On organized exchanges such as the BSE, the price difference between a buy and sell price is called the bid-ask spread
- Delegated monitor: An economic agent appointed to act on behalf of smaller investors in collecting information and/or investing funds on their behalf.



- Future Contracts are financial instruments that carry with them legally binding obligations and are traded on regulated futures exchanges.
- They are standardized in terms of quality, quantity and settlement dates.
- Future contract is marked to market.
- Marked to market means that there is settlement and corresponding transfer of funds at the end of each trading day.
- Price discovery of any commodity traded here takes place due to large number of participants in hedging.

Role of Financial Markets in the economy

- Bad financial system and good economy cannot coexist
- Financial system helps:
 - Growth of capital market
 - Price stability through efficient monetary policy engagement
 - Efficient Forex markets promote international trade
 - Infrastructure growth; Enterprise and Employment growth
- Government securities market
- Balanced Regional Development
- Economic Integration
- Political stability



Thank You

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